



In-Building Wireless Technology Seminar + Networking Events

Hosted by DASpedia

2017 Sponsor Prospectus

NFOC 2017 – North Eastern Fiber Optic Conference
Sep 12 -13, 2017
Turning Stone Resort & Casino – Verona, NY



Wireless for Veterans Gala & Networking
Nov 8, 2017
Southern California

DASpedia West with Steve Wozniak
Feb, 2018
University of California Irvine

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What?

DASpedia hosts regional, wireless technology learning seminar and networking events in the western US markets. DASpedia is conceived and created to facilitate connections and interchange within the various segments of In-Building Wireless Technology community: from designers, engineers, technicians and their support teams to suppliers and manufacturers and everyone in between. It is a place to share your ideas, meet talented individuals, research new products/technology, discover new opportunities and keep up-to-date with the current happenings in the wireless world. Our events are held mostly in the western US markets. We currently organize 4 regional events per/year and these events are held in Seattle/Tacoma, WA; Dallas/Fort Worth, TX; Chicago, IL; Verona, NY and Orange County, CA

Who?

Our events are well attended and over 200+ attendees are expected at each event hosted by DASpedia. We invite primarily enterprise level customers. There will be professionals attending from local Enterprises, Wireless Carriers, DAS OEMs, System Integrators, Distributors and Contractors. Representatives from these organizations are interested in wireless technology and are involved in solving wireless coverage issues in their respective areas/organizations to at least some degree.

All major wireless carriers will be represented as well, including confirmed attendees from Verizon Wireless, AT&T, T-Mobile and Sprint. Past attendee lists are available upon request.

Why?

Local networking and educational events are a highly effective means for vendors to interact with customers and reach new audiences. Verticals represented at these events will be very diverse, including representatives from Government, Defense, Education, Hospitality, IT, Wireless, Telecommunications, and Commercial Real Estate markets. If your company is targeting Western Regional US markets, interested in meeting new professionals or exploring new opportunities, DASpedia's Wireless Technology Seminar + Networking Events are a must attend.

DASpedia Sponsorship Opportunities

DASpedia Sponsorship Opportunities	2017 Rate
Main Annual Sponsor	\$14,500
Basic Annual Sponsor	\$8,500
DASpedia Corporate Membership	\$2,500
DASpedia Individual Membership	\$1,575

DASpedia Main Sponsor - \$14,500 per/year - *Includes all 3 events in 2017*

- The main sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia regional events, DASpedia website and social media channels.
- This sponsorship allows 1 speaking opportunity at event of your choosing (*based on availability*).
- Includes 2 VIP passes for June 28th event at TCU in Fort Worth, TX.
- This sponsorship offers 1 webinar session per/year to DASpedia's audience (*analytics provided*).
- 1 Table top exhibition space at 2 (two) DASpedia hosted regional events of your choosing (*based on availability*).
- Invitation to host 2 (two) Lunch & Learn Training sessions at regional BOMA locations - Seattle, WA OR Orange County, CA.
- This sponsor is invited to attend BOMA social events sponsored by DASpedia representing In-Building Wireless Community.
- Seat on DASpedia advisory council.
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- This sponsorship allows access to the full attendee list, including name, title, company, email address, and telephone numbers from every DASpedia regional events.
- Distribution of your Press Releases at DASpedia web site and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & Marketing message visibility during the seminar and networking portion of each event.
- Social media blasts before and after each event acknowledging your brand.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Hyperlinked logo is placed on DASpedia's web site and social media outlets.
- Main Event sponsorship includes 3 complimentary passes and a 20% discount on extra admissions (\$3,600 + Value) to all DASpedia hosted regional events.

DASpedia Basic Sponsor – \$8,500 per/year – *Includes all 3 events in 2017*

- This sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia regional events, DASpedia website and social media channels.
- 1 Table top exhibition space at 2 (two) DASpedia hosted regional events of your choosing (*based on availability*).
- Includes 1 VIP pass for June 28th event at TCU in Fort Worth, TX.
- This sponsorship offers 1 webinar session OR to host one (1) joint training session per/year to DASpedia's audience (*based on availability*).
- Seat on DASpedia advisory council.
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- This sponsorship allows access to partial attendee list, including name, title, and company info from every DASpedia regional events.
- Distribution of your Press Releases at DASpedia web site and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & Marketing message visibility during the seminar & networking portion of each event.
- Social media blasts before and after each event acknowledging your brand.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Hyperlinked logo is placed on DASpedia's web site and social media outlets.
- Main Event sponsorship includes 2 complimentary passes and a 15% discount on extra admissions (\$2,500 + Value) to all DASpedia hosted regional events.

DASpedia Corporate Membership - \$2,500 per/year

Our corporate annual membership entitles your organization up to 2 (two) complimentary passes and a 10% discount for extra admissions to all DASpedia hosted regional events within 1 (one) year from date of your purchase (\$3,500 + Value). We host 4 regional events per/year and 2 (two) of your company representatives will be guaranteed admission at each event

Your membership includes 1 (one) meet-and-greet privilege with a VIP speaker and photo opportunity at TCU event on June 28th only! We will also provide 1 (one) copy of the book written by VIP speaker with a signed plate.

Your business cards OR corporate marketing materials are distributed to every attendee of each DASpedia event (*You must supply your materials or use our printing service*).

DASpedia's corporate annual membership provides vendors and organizations an opportunity to increase their brand appeal to DASpedia's audience (10,000+) via its newsletters and social media channels.

Your company will be announced as a sponsor to all attendees at each DASpedia event in form of email blast or visual display. They will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be displayed at common membership area OR distributed to every attendee.

All participating companies will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia Individual Membership - \$1,575 per/year

DASpedia's individual annual membership entitles you 1 complimentary pass to all DASpedia hosted regional events within 1 year from date of your purchase (\$2,000 + Value). We host 4 regional events per/year and will be guaranteed admission at each event.

Your membership includes 1 (one) meet-and-greet privilege with a VIP speaker and photo opportunity at TCU event on June 28th only! We will also provide 1 (one) copy of the book written by VIP speaker with a signed plate.

You will be invited to attend DASpedia's annual advisory council meeting.

Your business cards are distributed to every attendee of each DASpedia event (*You must supply your business cards or use our printing service*).

You will be announced as a DASpedia member to all attendees at each DASpedia event in form of visual display. Our event attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be shown at common membership area OR distributed to every attendee.

All members will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.