



# Wireless Technology Conferences + Networking Events

Hosted by DASpedia

## 2018 Annual Sponsor Prospectus

Wireless Technology Summit w/Steve Wozniak  
Feb 8, 2018  
Irvine, CA – University of California, Irvine



T-Mobile Regional Leadership Summit / DASpedia  
Wireless Tech Seminar  
June 11, 2018  
Las Vegas, CA



AT&T or Verizon Regional Summit  
Date/Location: TBD



Wireless for Veterans Gala & Networking  
Nov, 2018  
Orange County, CA

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## What?

DASpedia hosts wireless technology conferences and networking events. DASpedia is conceived and created to facilitate connections and interchange within the various segments of Wireless Technology Community: from designers, engineers, technicians and their support teams to suppliers and manufacturers and everyone in between. It is a place to share your ideas, meet talented individuals, research new products/technology, discover new opportunities and keep up-to-date with the current happenings in the wireless world. Our events are held mostly in the western US markets. We currently organize 4 regional events per year.

## Who?

Our events are well attended and over 300+ attendees are expected at each event hosted by DASpedia. We invite primarily enterprise level customers. There will be professionals attending from local Enterprises, Wireless Carriers, DAS OEMs, System Integrators, Distributors and Contractors. Representatives from these organizations are interested in wireless technology and are involved in solving wireless coverage issues in their respective areas/organizations to at least some degree.

All major wireless carriers will be represented as well, including confirmed attendees from Verizon Wireless, AT&T, T-Mobile and Sprint. Past attendee lists are available upon request.

## Why?

Networking and educational events are a highly effective means for vendors to interact with customers and reach new audiences. Verticals represented at DASpedia events will be very diverse, including representatives from Government, Defense, Education, Hospitality, IT, Wireless, Telecommunications, and Commercial Real Estate markets. If your company is targeting Western Regional US markets, interested in meeting new professionals or exploring new opportunities, DASpedia's Wireless Technology Conferences + Networking Events are a must attend.

## DASpedia Sponsorship Opportunities

DASpedia Sponsorship Opportunities	2018 Rate
Main Annual Sponsor	\$14,500
Basic Annual Sponsor	\$8,500
DASpedia Corporate Membership	\$2,500
DASpedia Individual Membership	\$1,750

### DASpedia Main Sponsor - \$14,500 per/year - *Includes all 4 events*

- The main sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia events, DASpedia website, and social media channels.
- This sponsorship allows 1 speaking opportunity per/year at event of your choosing (*based on availability*).
- Guaranteed exhibition space at 3 (three) DASpedia hosted events of your choosing.
- Invitation to host 1 training session per/year in SoCal Enterprise market.
- This sponsor is invited to attend BOMA hosted social networking events in Orange County, CA, Seattle, WA, and Fort Worth, TX representing In-Building Wireless Community.
- A Seat on DASpedia's advisory board.
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- This sponsorship allows access to the attendee list which includes name, title, and company info of attendees from every DASpedia regional events.
- Distribution of your Press Releases at DASpedia web site and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & marketing message visibility during each event.
- Social media blasts before and after each event acknowledging your brand.
- Your company logo is placed on DASpedia's web site and social media outlets.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Main sponsorship includes 3 complimentary passes and a 15% discount on extra admissions (\$3,600 + Value) to all DASpedia hosted regional events.

## DASpedia Basic Sponsor – \$8,500 per/year – *Includes all 4 events*

- This sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia events, DASpedia website, and social media channels.
- Guaranteed exhibition space at 2 (two) DASpedia hosted events of your choosing.
- A Seat on DASpedia's advisory board.
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- This sponsorship allows access to partial attendee list, including name, title, and company info from every DASpedia regional events.
- Distribution of your Press Releases at DASpedia web site and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & marketing message visibility during each event.
- Social media blasts before and after each event acknowledging your brand.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Your company logo is placed on DASpedia's web site and social media outlets.
- Basic sponsorship includes 2 complimentary passes and a 10% discount on extra admissions (\$2,500 + Value) to all DASpedia hosted regional events.

## DASpedia Corporate Membership - \$2,500 per/year

Our corporate annual membership entitles your organization up to 2 (two) complimentary passes and a 10% discount for extra admissions to all DASpedia hosted events within 1 (one) year from date of your purchase (\$3,500 + Value). We host 4 regional events per/year and 2 (two) of your company representatives will be guaranteed admission at each event

Your company representative will be invited to attend DASpedia's annual advisory board meeting.

Your business cards OR corporate marketing materials will be distributed to every attendee of each DASpedia event (*You must supply your materials or use our printing service*).

DASpedia's corporate annual membership provides vendors and organizations opportunities to increase their brand appeal to DASpedia's audience (13,000+) via its newsletters and social media channels.

Your company will be announced as a corporate member to all attendees at each DASpedia event in form of email blast or visual display. They will be encouraged to visit a common Membership display during our events. Marketing materials supplied by your company will be displayed at common membership area OR distributed to every attendee at each event.

All participating companies will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

## DASpedia Individual Membership - \$1,750 per/year

DASpedia's individual annual membership entitles you 1 complimentary pass to all DASpedia hosted events within 1 year from date of your purchase (\$2,000 + Value). We host 4 events per/year and you will be guaranteed admission at each event.

You will be invited to attend DASpedia's annual advisory board meeting.

Your business cards are distributed to every attendee of each DASpedia event (*You must supply your business cards or use our printing service*).

You will be announced as a DASpedia member to all attendees at each DASpedia event in form of visual display. Our event attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be shown at common membership area OR distributed to every attendee.

All members will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.