



# In-Building Wireless & Public Safety Technology Seminar + Networking Event

Hosted by DASpedia



Featured Guest  
★  
**President George W. Bush**  
at  
In-Building & Public Safety Wireless Tech Seminar  
June 28, 2017  
TCU Campus - Fort Worth, TX  
Hosted By 

Supported by



GEORGE W. BUSH  
PRESIDENTIAL CENTER

verizon<sup>✓</sup> at&t T-Mobile

BOMA  
FORT WORTH

Fort Worth  
CHAMBER

TCU

## Sponsor & Exhibitor Prospectus

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## What?

DASpedia is hosting an In-Building & Public Safety Wireless Tech Seminar on June 28th, 2017 on the Texas Christian University campus in Fort Worth, TX. This is a convenient location for local enterprise-level customers interested in learning about wireless technology and networking with industry professionals. The seminar is supported by the Fort Worth BOMA and Chamber of Commerce. It will be held between 8:00 am and 9:00 pm.

## Who?

Our events are well attended and over 250+ attendees are expected at TCU event hosted by DASpedia. We invite primarily enterprise level customers. There will be professionals attending from local Enterprises, Wireless Carriers, DAS OEMs, System Integrators, Distributors and Contractors. Representatives from these organizations are interested in wireless technology and are involved in solving wireless coverage issues in their respective areas/organizations to at least some degree.

All major wireless carriers will be represented as well, including confirmed attendees from Verizon Wireless, AT&T, T-Mobile and Sprint. Past attendee lists are available upon request.

## Why?

Local networking and educational events are a highly effective means for vendors to interact with customers and reach new audiences. Verticals represented at these events will be very diverse, including representatives from Government, Defense, Education, Hospitality, IT, Wireless, Telecommunications, and Commercial Real Estate markets. If your company is targeting Western Regional US markets, interested in meeting new professionals or exploring new opportunities, DASpedia TCU is a must attend event.

DASpedia Sponsorship Opportunities at TCU on June 28th

DASpedia Sponsorship Opportunities	2017 Rate (TCU Only)
Main TCU Sponsor	\$5,800
Table Top Exhibitor with 1 VIP Ticket	\$3,700
Table Top Exhibitor	\$2,800
DASpedia Corporate Membership w/1 VIP Ticket	\$2,500
DASpedia Individual Membership w/ 1 VIP Ticket	\$1,575
Charging Station Sponsor	\$1,875
Notepad Sponsor	\$1,075
Pen Sponsor	\$975
Pre-Event Email Blast	\$575
Post-Event Email Blast	\$475
Business Card Distribution	\$475
Event Agenda Full Page Advertising	\$375
Tote Bag Inserts	\$375
Press Release Distribution	\$375
Sign or Banner Placement	\$375
VIP Ticket Upgrade	\$975

## DASpedia Main Sponsor for TCU event only - \$5,800

- The main sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia regional events, DASpedia website and social media channels.
- This sponsor will be designated as a sole OR co-sponsor for one of the following functions – DASpedia team will assign the role based on availability.
  - Networking Breakfast
  - Networking Lunch
  - Networking Break
  - Networking Reception
  - ~~Panel Sponsorship (Sold)~~
  - ~~Event Host/MC Sponsorship (Sold)~~
  - Tote Bags
  - Lanyard Sponsor
- Includes 1 VIP pass for June 28th event at TCU in Fort Worth, TX which includes private meet/greet and photo opportunity w/President Bush + a copy of President Bush's book w/signed plate (*additional VIP tickets can be purchased at \$975 each – based on availability*).
- Main TCU Event sponsorship includes **2 complimentary general admission passes** and a 15% discount on extra admissions (\$1,500 + Value).
- **1 Optional Table top exhibition space** during the TCU event. (*based on availability*).
- Seat on DASpedia advisory council.
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- This sponsorship allows access to partial attendee list, including name, title, company, email address, and telephone numbers from every DASpedia regional events.
- Distribution of your Press Releases at DASpedia website and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & Marketing message visibility during the seminar and networking portion of each event.
- Social media blasts before and after each event acknowledging your brand.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.

## TCU Table Top Exhibitor with 1 VIP Pass – \$3,700

- This sponsor will be announced to the entire audience and receives maximum brand exposure during DASpedia's TCU event on June 28th, DASpedia website and social media channels.
- 1 Table Top Exhibition space at DASpedia's event at TCU on June 28th, 2017.
- Includes **1 VIP** pass for June 28<sup>th</sup> event at TCU in Fort Worth, TX which includes private meet/greet and photo opportunity w/President Bush + a copy of President Bush's book w/signed plate (*additional VIP tickets can be purchased at \$975 each – based on availability*).
- This sponsorship also includes 1 general admission pass to TCU event and a 10% discount on extra admissions (\$800 + Value).
- Sponsor supplied branding/promotional signs are placed at every 2017 DASpedia event.
- This sponsorship allows access to the partial attendee list, including name, title, and company info from DASpedia's TCU events on June 28, 2017.
- Distribution of your Press Releases at DASpedia website and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & Marketing message visibility during the seminar portion of each event.
- Social media blasts before and after each event acknowledging your brand.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.

## TCU Table Top Exhibitor – \$2,800

- This sponsor will be announced to the entire audience and receives maximum brand exposure during DASpedia's TCU event on June 28th, DASpedia website and social media channels.
- 1 Table Top Exhibition space at DASpedia's event at TCU on June 28th, 2017.
- Sponsor supplied branding/promotional signs are placed at every 2017 DASpedia event.
- This sponsorship allows access to the partial attendee list, including name, title, and company info from DASpedia's TCU events on June 28, 2017.
- Distribution of your Press Releases at DASpedia website and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & Marketing message visibility during the seminar portion of each event.
- Social media blasts before and after each event acknowledging your brand.
- Access to DASpedia's Job Board to announce your company's career opportunities.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- This sponsorship includes 2 general admission passes to TCU event and a 10% discount on extra admissions (\$1400 + Value). General admission tickets can be upgraded to VIP status for \$975 each – *based on availability*.

## DASpedia Corporate Membership - \$2,500 per/year

- Our corporate annual membership entitles your organization up to 2 (two) general admission passes and a 10% discount for extra admissions to all DASpedia hosted regional events within 1 (one) year from date of your purchase (\$3,500 + Value). We host 4 regional events per/year and 2 (two) of your company representatives will be guaranteed admission at each event
- We will upgrade 1 (one) of your general admission passes to VIP status at our TCU event on June 28<sup>th</sup> in Fort Worth, TX. VIP admission includes 1 (one) meet-and-greet privilege with a VIP speaker and photo opportunity at TCU event on June 28th only! We will also provide 1 (one) copy of the book written by VIP speaker with a signed plate (*additional VIP tickets can be purchased at \$975 each*)
- Your business cards OR corporate marketing materials are distributed to every attendee of each DASpedia event (*You must supply your materials or use our printing service*).
- DASpedia's corporate annual membership provides vendors and organizations an opportunity to increase their brand appeal to DASpedia's audience (10,000+) via its newsletters and social media channels.
- Your company will be announced as a sponsor to all attendees at each DASpedia event in form of email blast or visual display. They will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be displayed at common membership area OR distributed to every attendee.
- All participating companies will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

## DASpedia Individual Membership - \$1,575 per/year

- DASpedia's individual annual membership entitles you 1 general admission to all DASpedia hosted regional events within 1 year from date of your purchase (\$2,000 + Value). We host 4 regional events per/year and will be guaranteed admission at each event.
- Your general admission pass will be upgraded to VIP status which allows 1 (one) meet-and-greet privilege with a VIP speaker and photo opportunity at TCU event on June 28th only! We will also provide 1 (one) copy of the book written by VIP speaker with a signed plate.
- You will be invited to attend DASpedia's annual advisory council meeting.
- Your business cards are distributed to every attendee of each DASpedia event (*You must supply your business cards or use our printing service*).
- You will be announced as a DASpedia member to all attendees at each DASpedia event in form of visual display. Our event attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be shown at common membership area OR distributed to every attendee.
- All members will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

## VIP Ticket Upgrade (*Sponsors, Exhibitors OR Members only*) - \$975

- You must be an existing DASpedia Main Sponsor, Exhibitor or Annual Member to purchase this ticket. This admission upgrades your general admission pass to include 1 (one) meet-and-greet privilege with a VIP speaker and photo opportunity at TCU event on June 28th only! We will also provide 1 (one) copy of the book written by VIP speaker with a signed plate.

## Charging Station Sponsor - \$1,875

- Every attendee will need to charge their mobile device during the event. Your company can be designated as a sole OR co-sponsor of charging stations (provided by DASpedia).
- This sponsor will have access to a partial attendee list (name, title and company info).
- Sponsor supplied printed or digital marketing materials will be distributed to all event participants.
- Logo visibility on screen during the event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- This sponsorship includes 2 general admission passes to TCU event and a 10% discount on extra admissions (\$1400 + Value). General admission tickets can be upgraded to VIP status for \$975 each – *based on availability*.

## Notepad Sponsor - \$1,075

- Every attendee will receive a notepad branded with your company's logo and marketing message.
- Notepads are designed and supplied by DASpedia.
- This sponsor will have access to a partial attendee list (name, title and company info).
- Logo visibility on screen during the event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- This sponsorship also includes 1 general admission pass to TCU event and a 10% discount on extra admissions (\$800 + Value). General admission tickets can be upgraded to VIP status for \$975 each – *based on availability*.

## Pen Sponsor - \$975

- Every attendee will receive a pen branded with your company's logo and marketing message.
- Pens are designed and supplied by DASpedia.
- This sponsor will have access to a partial attendee list (name, title and company info).
- Logo visibility on screen during the event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- This sponsorship also includes 1 general admission pass to TCU event and a 10% discount on extra admissions (\$800 + Value). General admission tickets can be upgraded to VIP status for \$975 each – *based on availability*.

## Pre-Event Email Blast to TCU event attendees - \$575

- We can distribute your e-newsletter to all registered attendees of this event via email. You must provide pre-formatted HTML file and it will be emailed at least 3 business days prior to the TCU event. We're expecting over 250 attendees. This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.

## Post-Event Email Blast to TCU event attendees - \$475

- We can distribute your e-newsletter to all registered attendees of this event via email. You must provide pre-formatted HTML file and it will be emailed within 5 business after the TCU event on June 28<sup>th</sup>. We're expecting over 250 attendees. This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.

## Business Card Distribution - \$475

- Let us distribute your business cards to every attendee at TCU event on June 28<sup>th</sup>. You're required to ship your business cards to us prior to the event or use our printing services (*additional fees will apply*). This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.

## Event Agenda Full Page Advertising - \$375

- All event attendees are given a printed agenda including a schedule and listed speakers/panelists. Your company's full page ad and marketing message can be printed inside these agenda booklets. We're expecting over 250 attendees. This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.



### Tote Bag Inserts - \$375

- Distribute your marketing materials to every attendee at this event only. You must pre-supply your items to DASpedia prior to the event or use our printing service (*additional fee will apply*). We will place your items in every attendee's tote bags. This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.

### Press Release Distribution - \$375

- We can distribute your digital or printed copies of your press release to every attendee at this event. You must forward us a copy of your press release 2 (two) weeks prior to the event. Your press release will also be distributed via DASpedia website and social media channels. This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.

### Sign or Pull up Banner Placement - \$375

- You may place your promotional pull up or similar marketing banner at the venue during the event at TCU on June 28<sup>th</sup>. You can ship your banner to us prior to the event or bring it with you to the event. This sponsorship is eligible to receive 10% discount for general admission tickets for DASpedia's TCU event on June 28<sup>th</sup>.