



5G Wireless Technology Forum

Hosted by DASpedia on Nov 12, 2018 at San Ramon Marriott

Featuring



Attendance & Sponsorship/Exhibitor Prospectus

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What?

We at DASpedia strive to provide professional development and networking opportunities for wireless technology professionals while promoting excellence in our industry. Our goal is to provide highly effective regional events for wireless professionals.

Let's Learn, Share, and Prosper!

5G is no longer just a talking point; it's starting to become a reality. Verizon Wireless is using home broadband/fixed wireless as an entry point for its 5G and launching services in select markets. AT&T announced 19 cities that it will be launching 5G - 12 by the end of this year and seven at the start of 2019. Sprint is leveraging its 2.5GHz spectrum to launch 5G using massive MIMO. These MNOs are signing multi-billion dollar deals with equipment vendors and solution providers to launch its 5G networks. Come to DASpedia's 5G Forum to learn about opportunities and implications for professionals involved in wireless network infrastructure.

Who, When, and Where?

We're expecting between over 200 invitation only attendees. The attendee list will include:

- US Mobile Network Operator (MNO) Local and National Teams
- Wireless Technology Solution Providers
- Enterprise & Commercial Real Estate (CRE) Customers

Date: Nov 12, 2018

Time: 11:00 am – 7:30 pm

Location: San Ramon Marriott – Bishop Ranch Ballroom – San Ramon, CA

Event Agenda

DASpedia is back in the Bay area to host its 5G Wireless Technology Forum on Nov 12, 2018. This event highlights the development and planned deployment of 5G wireless technology by US Mobile Network Operators (MNOs). This event will bring together professionals involved in wireless network infrastructure (DAS, Small Cells, Macro Networks, etc...) from Northern California and nationwide. It will be held at the San Ramon Marriott hotel in San Ramon, CA. This is a convenient location for local MNO attendees and industry professionals interested in learning about 5G wireless technology and connecting with fellow professionals.

9:00 am – 11:00 am – Verizon Wireless Vendor Training (*Closed session*)

11:00 am – 12:00 pm - Vendor Exhibits and Networking Hour

12:00 pm – 1:00 pm - Luncheon

1:00 pm – Opening Remarks by DASpedia

1:15 pm – 1:55 pm - 5G Forum Part I - MNO TBD Keynote Speakers

2:00 pm – 2:50 pm – Verizon Speaker & Verizon Team Panel Discussion

3:00 pm – 3:55 pm - Networking/Vendor Hour & Refreshment Break

4:00 pm – 4:40 pm – 5G Forum Part II - AT&T Team Panel Discussion

4:50 pm – 5:30 pm – MNO Team TBD Panel Discussion

5:30 pm – 7:30 pm – Networking Reception

DASpedia Annual 2018/2019 Membership & Sponsorship

DASpedia Annual 2018-2019 Sponsorship/Membership	Rate
Individual DASpedia Member - Annual	\$2,250
Corporate DASpedia Member - Annual	\$3,500
Basic Sponsor - Annual	\$8,500
Main Sponsor - Annual	\$17,500

Nov 12th, 2018 – 5G Forum Only Sponsorship & Exhibit Opportunities

Main Co-Sponsorship Opportunities	Rate
Main Networking/Reception Co-Sponsor	\$6,500
Networking Luncheon Co-Sponsor	\$4,500
Verizon Vendor Training Breakfast Co-Sponsor	\$2,500
Event Co-Sponsorship Opportunities	Rate
Charging Station Sponsor	\$3,750
Networking Table Co-Sponsor	\$2,975
Networking Coffee & Refreshment Break	\$2,750
Event Exhibit Opportunities	Rate
Table Top Exhibit Space (Only 2 available)	\$3,500
Meeting Room Host	\$3,500
Event Marketing Sponsorship Opportunities	Rate
Lanyard Sponsor (SOLD)	\$4,570
Tote Bag Sponsor (SOLD)	\$4,570
Wi-Fi Sponsor	\$4,500
Notepad Sponsor	\$2,750
Pen Sponsor	\$1,950
Tote Bag Inserts	\$1,750
Pre OR Post Event Attendee Email Blast	\$1,250
Business Card Distribution	\$975
Event Agenda Advertisement	\$975
Sign or Banner Placement	\$975

DASpedia Annual 2018/2019 Sponsorship & Membership Detail

DASpedia hosts **4** (four) Wireless Technology regional events per/year. Your annual sponsorship or membership guarantees admissions to all DASpedia hosted regional events within **1** (one) year from date of your signup.

2018/2019 DASpedia Main Sponsor - \$17,500 per year - Includes 4 regional events

- The main annual sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia events, DASpedia website, and social media channels.
- This sponsorship allows **1** speaking or training session opportunity per/year (*based on availability*).
- Guaranteed **1** (one) table top exhibition space at **3** (three) DASpedia hosted **regional** events.
- **15%** Exhibitor discount for 5G Wireless Tech Pavilion at Realcomm's IBCON 2019 on June 12, 2019 at Music City Convention Center in Nashville, TN.
- Main sponsorship also includes **3** (three) complimentary passes and **3** (three) discounted admissions to all DASpedia hosted **regional** events within **1** (one) year from date of your signup.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- Distribution of your Press Releases at DASpedia web site and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & marketing message visibility during each event.
- Social media blasts before and after each event acknowledging your brand.
- Your company logo is placed on DASpedia's web site and social media outlets.

2018/2019 DASpedia Basic Sponsor – \$8,500 per year – Includes 4 regional events

- This sponsor will be announced to the entire audience and receives maximum brand exposure during all DASpedia events, DASpedia website, and social media channels.
- Guaranteed **1** (one) table top exhibition space at **2** (two) DASpedia hosted **regional** events.
- **10%** Exhibitor discount for 5G Wireless Tech Pavilion at Realcomm's IBCON 2019 on June 12, 2019 at Music City Convention Center in Nashville, TN.
- Basic sponsorship includes **2** (two) complimentary passes and **2** (two) discounted admissions to all DASpedia hosted **regional** events within **1** (one) year from date of your signup.
- Sponsor supplied branding/promotional signs are placed at every DASpedia event.
- Distribution of your Press Releases at DASpedia web site and social media channels.
- Sponsor supplied marketing materials are distributed at all events.
- Prominent logo & marketing message visibility during each event.
- Social media blasts before and after each event acknowledging your brand.
- Your company logo is placed on DASpedia's web site and social media outlets.

2018/2019 DASpedia Corporate Membership - \$3,500 per year– Includes 4 events

- Our corporate annual membership entitles your organization up to **2** (two) complimentary passes and **2** (two) discounted admissions to **4** (four) DASpedia hosted **regional** events within 1 (one) year from date of your signup. DASpedia hosts **4** (four) **regional** events per/year. **2** (two) of your company representatives will have guaranteed admissions at these events. These admissions are transferrable within your organization.
- Opportunity to attend 5G Congress co-located with Realcomm's IBCON 2019 on June 12, 2019 at Music City Convention Center in Nashville, TN.
- Member supplied branding/promotional signs are placed at every DASpedia event.
- DASpedia's corporate annual membership provides vendors and organizations opportunities to increase their brand appeal to DASpedia's audience (13,000+) via its newsletters and social media channels.
- Your company will be announced as a corporate member to all attendees at each DASpedia event in form of email blast or visual display. They will be encouraged to visit a common Membership display during our events. Marketing materials supplied by your company will be displayed at a common membership area OR distributed to every attendee at each event.
- All participating companies will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

2018/2019 DASpedia Individual Membership - \$2,250 per year– Includes all 4 events

- DASpedia's individual annual membership entitles you to **1** (one) complimentary pass to all DASpedia hosted events within 1 year of date of your signup. We host **4 regional** events per/year and you're guaranteed admissions at each event.
- Opportunity to attend 5G Congress co-located with Realcomm's IBCON 2019 on June 12, 2019 at Music City Convention Center in Nashville, TN.
- Your business cards are distributed to every attendee of each DASpedia event (*You must supply your business cards or use our printing service*).
- You will be announced as a DASpedia member to all attendees at each DASpedia event in form of visual display. Our event attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be shown at a common membership area OR distributed to every attendee.
- All members will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia's Nov 12th 5G Forum Only Main Co-Sponsorship Opportunities

The following sponsorship opportunities only apply to DASpedia's 5G Wireless Technology Forum to be held on Nov 12, 2018 at San Ramon Marriott.

Main Networking & Reception Co-Sponsor - \$6,500

- This sponsor will be announced to the entire event audience and will receive maximum brand exposure during DASpedia's 5G Wireless Technology Forum on Nov 12, 2018.
- This sponsor will be designated as co-sponsor of Networking & Reception and is eligible for **1** (one) speaking opportunity during the Networking Reception portion of the event. The role of the speaker to be set by DASpedia.
- Sponsorship includes **3** (three) complimentary passes and **3** (three) discounted admissions to DASpedia's 5G Forum on Nov 12, 2018. Discounted admissions cost \$375 ea.
- Optional 6' x 3' table top exhibit space is provided upon request.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Luncheon Co-Sponsor - \$4,500

- This sponsor will be announced to the entire event audience and will receive maximum brand exposure during DASpedia's 5G Wireless Technology Forum on Nov 12, 2018.
- This sponsor will be designated as sole sponsor of the Networking Luncheon and is eligible for **1** (one) speaking opportunity during the Networking Luncheon portion of the event. The role of the speaker to be set by DASpedia.
- Sponsorship includes **3** (four) complimentary passes and **3** (three) discounted admissions to DASpedia's 5G Nov 12th event. Discounted admissions cost \$375 ea.
- Optional 6' x 3' table top exhibit space is provided upon request.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Verizon Vendor Training Breakfast Co-Sponsor - \$2,500

- This sponsor will have access to a private vendor training session held by Verizon and will receive maximum brand exposure during DASpedia's 5G Wireless Technology Forum event on DASpedia's 5G Wireless Technology Forum on Nov 12, 2018.
- Sponsorship includes **2** (two) complimentary passes and **2** (two) discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed to all event attendees.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia's Nov 12th 5G Forum Only Basic Co-Sponsorship Opportunities

The following co-sponsorship opportunities only apply to DASpedia's 5G Wireless Technology Forum to be held on Nov 12, 2018.

Charging Station Sponsor - \$3,750

- Every attendee will need to charge their mobile device during the event. Your company can be designated as a sole **OR** co-sponsor of charging stations (*provided by DASpedia*) during DASpedia's 5G Wireless Technology Forum event on Nov 12, 2018.
- Sponsorship includes **2** (two) complimentary passes and **2** (two) discounted admissions to DASpedia's 5G Forum on Nov 12th event. Discounted admissions cost \$375 ea.
- Optional 6' x 3' table top exhibit space is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed to all event attendees.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Networking Table Co-Sponsor - \$2,975

- This sponsorship allows vendors to have their own designated networking table that seats 8 to 10 attendees during the event where vendors can engage introductory meet/greet activities with prospective clients or use it to increase their brand awareness.
- Vendors can decorate and brand their networking table with their own marketing and promotional materials. Vendors are **not** allowed to display products at networking tables.
- Sponsorship includes **2** (two) complimentary passes and **2** (two) discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed to all event attendees.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Networking Coffee & Refreshment Co-Sponsor – \$2,750

- The Networking Break Co-Sponsor will be promoted throughout the event.
- Sponsorship includes **1** (one) complimentary pass and **1** (one) discounted admission to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia's 5G Forum Nov 12th Event Only Exhibit Opportunities

The following exhibit opportunities only apply to DASpedia's 5G Forum to be held on Nov 12, 2018

Table Top Exhibitor - \$3,500 (Only 2 available)

- Vendors can exhibit at the DASpedia's 5G Wireless Technology Forum event on Nov 12, 2018 with a 6 'x 3' table top space.
- Table Top Exhibit includes 2 (two) complimentary passes and 2 (two) discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- Exhibitors receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Meeting Room Host - \$3,500

- Vendors can request all day private meeting room at DASpedia's 5G Wireless Technology Forum event on Nov 12, 2018.
- Vendors can decorate and brand their meeting rooms with their own marketing and promotional materials.
- This sponsorship includes 2 (two) complimentary passes and 2 (two) discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- Exhibitors receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia's 5G Forum on Nov 12th Event Only Marketing Sponsorship Opportunities

The following sponsor opportunities only apply to DASpedia's 5G Forum to be held on Nov 12, 2018

~~Lanyard Sponsor~~ - \$4,570 (SOLD)

- The Lanyard Sponsor receives broad exposure during DASpedia regional events.
- All DASpedia's Nov 12th 5G Forum event attendees are required to wear your company branded lanyard at the event.
- Lanyards are designed and supplied by the sponsor.
- This sponsorship includes **2** (two) complimentary passes and **2** (two) discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Optional 6' x 3' table top exhibit space is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

~~Tote Bag Sponsor~~ - \$4,570 (SOLD)

- All DASpedia's Nov 12th 5G event attendees will receive a take-home tote bag branded with your company's logo and filled with promotional materials supplied by your company and other sponsors.
- Tote bags are designed and supplied by the sponsor.
- This sponsorship includes **2** (two) complimentary passes and **2** (two) discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Optional 6' x 3' table top exhibit space is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings, and whitepaper distribution.

Wi-Fi Sponsor - \$4,500

- Wireless LAN access is available to DASpedia's Nov 12th 5G Forum event attendees. Your company name will be used as credential to access the network and announced as the official Wi-Fi sponsor during the event.
- This sponsorship includes **2 (two) complimentary passes** and **2 (two) discounted admissions** to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Notepad Sponsor - \$2,750

- All DASpedia's Nov 12th 5G Forum event attendees will receive a notepad branded with sponsor's logo and marketing message.
- Notepads are designed and supplied by sponsor (*the min required qty is 200 PCs.*)
- This sponsorship includes **2 (two) complimentary passes** and **2 (two) discounted admissions** to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Pen Sponsor - \$1,950

- All DASpedia's Nov 12th 5G Forum attendees will receive a pen branded with sponsor's logo and marketing message.
- Pens are designed and supplied by sponsor (*the min required qty is 200 PCs.*)
- This sponsorship includes **1 (one) complimentary pass** and **2 (two) discounted admissions** to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Tote Bag Inserts - \$1,750

- All DASpedia's Nov 12th 5G Forum attendees are given a sponsor supplied tote bag. Your company's marketing material can be inserted inside these bags. We're expecting about 200 attendees at this event.
- This sponsorship includes **1 (one) complimentary pass** and **2 (two) discounted admissions** to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Pre or Post Event Email Blast to Event Attendees - \$1,250

- We will distribute your e-newsletter to all DASpedia's Nov 12th 5G Forum registered attendees of this event via email. You must provide a pre-formatted HTML file which will be emailed at least 3 business days prior to **OR** within 5 business after the event. We're expecting about 200 attendees at this event.
- This sponsorship includes **2 (two)** discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Business Card Distribution - \$975

- All DASpedia's Nov 12th 5G Forum attendees are given a wallet style badge holder. Your business card will be inserted for each attendee to keep. We're expecting about 200 attendees at this event.
- This sponsorship includes **2 (two)** discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.

Event Agenda Advertising - \$975

- All DASpedia's Nov 12th 5G Forum attendees are given a printed agenda including a schedule and listed speakers/panelists. Your full-page ad will be included in the event agenda. We're expecting about 200 attendees at this event. Sponsors must supply pre-formatted digital ad files 2 (two) weeks prior to the event.
- This sponsorship includes **2 (two)** discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.

Sign or Pull up Banner Placement - \$975

- You may place your promotional pull up or similar marketing banners at DASpedia's Nov 12th 5G Forum venue. You can ship your banners using shipping instructions provided by DASpedia or bring them with you to the event.
- This sponsorship includes **2 (two)** discounted admissions to DASpedia's 5G Forum on Nov 12th. Discounted admissions cost \$375 ea.