



Wireless with WOZ

Wireless Technology Conference with Steve Wozniak

Hosted by DASpedia at UC Irvine Campus on Feb 8, 2018



Sponsorship & Exhibitor Prospectus

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What?

We at DASpedia strive to provide professional development and networking opportunities for in-building and wireless technology professionals while promoting excellence in our industry. Our goal is to provide highly effective regional events for wireless professionals.

Let's Learn, Share, and Prosper!

DASpedia is hosting a Wireless Technology Conference and Networking event on Feb 8, 2018 at the UC Irvine campus in Orange County, CA. This is a convenient location for local enterprise level customers interested in learning about wireless technology, enhancement of cellular coverage within their facilities, and networking with industry professionals. The event will be held between 10:00 am and 9:00 pm.

Who?

We're expecting over 500 attendees. The attendee list will include enterprise level customers and wireless professionals from Southern California and surrounding areas. Representatives from each organization are interested in wireless technology and are involved in solving wireless coverage issues in their respective organizations to at least some degree. We're also expecting a large contingent of UC Irvine students and faculty members to attend our event.

All major wireless carriers will be represented. We have confirmed attendees from Verizon Wireless, AT&T, Sprint and T-Mobile.

Why?

Verticals represented at this event will be very diverse. We will have attendees from Defense, Education, Hospitality, IT, Wireless, Telecommunications, Wireless, and Commercial Real Estate. If you're in Southern California, interested in meeting new professionals or exploring new opportunities, then DASpedia's Wireless with Woz is a must attend event.

DASpedia Sponsorship & Exhibitor Price List

Exclusive Sponsorship Opportunities	Rate
Main Networking & Reception Sponsor	\$11,500
General Luncheon Sponsor	\$9,500
Networking Breakfast Sponsor	\$5,850
DASpedia Annual Membership	Rate
Corporate Membership	\$2,500
Individual Membership	\$1,750
Co-Sponsorship Opportunities	Rate
Networking Table Sponsor	\$2,975
Networking Coffee & Refreshment Break	\$975
Exhibit Opportunities	Rate
Main Floor Exhibit Space	\$2,500
Upper Floor/Entrance Level Exhibit Space	\$975
Marketing Sponsorship Opportunities	Rate
Lanyard Sponsor SOLD	\$4,570
Tote Bag Sponsor	\$4,570
Charging Station Sponsor	\$3,750
Notepad Sponsor	\$1,250
Pen Sponsor	\$1,175
Tote Bag Inserts	\$750
Pre-Event Email Blast	\$575
Post-Event Email Blast	\$475
Business Card Distribution	\$450
Event Agenda Advertising	\$450
Sign or Banner Placement	\$375

Networking & Reception Sponsor - \$11,500

- This sponsor will be announced to the entire audience and will receive maximum brand exposure during DASpedia's Wireless with Woz event on Feb 8, 2018 at the UC Irvine campus in Irvine, CA.
- This sponsor will be designated as a sole sponsor of Networking & Reception and is eligible for **1** speaking opportunity during the event. The role of the speaker and content to be set by DASpedia.
- Sponsorship includes **10** complimentary general admission passes and 10% discount for additional passes.
- Optional exhibit space during the event is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

General Luncheon Sponsor - \$9,500

- This sponsor will be announced to the entire audience and will receive maximum brand exposure during DASpedia's Wireless with Woz event on Feb 8, 2018 at the UC Irvine campus in Irvine, CA.
- This sponsor will be designated as a sole sponsor of General Luncheon and is eligible for **1** speaking opportunity during the event. The role of the speaker and content to be set by DASpedia.
- Sponsorship includes **5** complimentary general admission passes and 10% discount for additional passes.
- Optional exhibit space during the event is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Networking Breakfast Sponsor - \$5,850

- This sponsor will be announced to the entire audience and will receive maximum brand exposure during DASpedia's Wireless with Woz event on Feb 8, 2018 at the UC Irvine campus in Irvine, CA.
- This sponsor will be designated as a sole sponsor of Networking Breakfast.
- Sponsorship includes 3 complimentary general admission passes and 10% discount for additional passes.
- Optional exhibit space during the event is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia Corporate Membership - \$2,500 per/year

- Our corporate annual membership entitles your organization to up to 2 (two) complimentary passes and a 10% discount for extra admission to all DASpedia hosted regional events within 1 (one) year from the date of purchase (\$3,500 + Value). We host 4 regional events per year and 2 (two) of your company representatives will be guaranteed admission at each event.
- Your company representative will be invited to attend DASpedia's annual advisory council meeting.
- Your business cards OR corporate marketing materials are distributed to every attendee of each DASpedia event (*You may supply your materials or use our printing service.*)
- DASpedia's corporate annual membership provides vendors and organizations an opportunity to increase their brand appeal to DASpedia's audience (13,000+) via its newsletters and social media channels.
- Your company will be announced as a corporate member to all attendees at each DASpedia event in the form of an email blast or visual display. Attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be displayed at common membership area OR distributed to every attendee.
- All participating companies will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

DASpedia Individual Membership - \$1,750 per/year

- DASpedia's individual annual membership entitles you 1 complimentary pass to all DASpedia hosted regional events within 1 year from the date of purchase (\$2,000 + Value). We host 4 regional events per year. Guaranteed admission at each event.
- You will be invited to attend DASpedia's annual advisory council meeting.
- Your business cards are distributed to every attendee of each DASpedia event (*You may supply your business cards or use our printing service.*)
- You will be announced as a DASpedia member to all attendees at each DASpedia event in the form of a visual display. Our event attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be shown at the common membership area OR distributed to every attendee.
- All members will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Networking Table Co-Sponsor - \$2,975

- This sponsorship allows vendors to have their own designated networking table that seats 8 attendees during the event where vendors can conduct meetings or use it to increase their brand awareness.
- Vendors can decorate and brand their networking table with their own marketing and promotional materials.
- Sponsorship includes 2 complimentary general admission passes and 10% discount for additional passes.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Networking Coffee & Refreshment Co-Sponsor – \$975

- The Networking Break Co-Sponsor will be promoted throughout the event.
- Sponsorship includes **2** complimentary general admission passes and 10% discount for additional passes.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Main Floor Table Top Exhibitor - \$2,500

- Vendors can exhibit at the Wireless with Woz DASpedia event on Feb 8, 2018 with a 6 'x 3' table top space.
- Exhibit space includes **2** complimentary general admission passes and 10% discount for additional passes.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- Exhibitors receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Upper Floor / Entrance Level Exhibitor - \$975

- Vendors can exhibit at the Wireless with Woz DASpedia event on Feb 8, 2018 with a 6 'x 3' table top space at the entrance level of event venue.
- Exhibit space includes 2 complimentary general admission passes and 10% discount for additional passes.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- Exhibitors receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Lanyard Sponsor - ~~\$4,570~~ **SOLD**

- The Lanyard Sponsor receives broad exposure during DASpedia regional events.
- All attendees are required to wear your company branded lanyard at the event.
- Lanyards are designed and supplied by sponsor.
- Sponsorship includes 2 complimentary general admission passes and 10% discount for additional passes.
- Optional exhibit space during the event is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Tote Bag Sponsor - \$4,570

- Every attendee will receive a take-home tote bag branded with your company's logo and filled with promotional materials supplied by your company and other sponsors.
- Tote bags are designed and supplied by sponsor.
- Sponsorship includes **2** complimentary general admission passes and 10% discount for additional passes.
- Optional exhibit space during the event is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Charging Station Sponsor - \$3,750

- Every attendee will need to charge their mobile device during the event. Your company can be designated as a sole OR co-sponsor of charging stations (*provided by DASpedia.*)
- Sponsorship includes **2** complimentary general admission passes and 10% discount for additional passes.
- Optional exhibit space during the event is provided upon request.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to an attendee list (*name, title and company info only; no emails provided.*)
- Sponsor supplied marketing materials are distributed during the event.
- Prominent logo & marketing message visibility during the event.
- Social media blasts before and after the event acknowledging your brand.
- This sponsor receives full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Notepad Sponsor - \$1,250

- Every attendee at the event will receive a notepad branded with sponsor's logo and marketing message.
- Notepads are designed and supplied by sponsor (*the min required qty is 300 PCs.*)
- Sponsorship includes **2** complimentary general admission passes and 10% discount for additional passes.
- Social media blasts before and after the event acknowledging your brand.
- Exhibitors receive full exposure at DAspedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Pen Sponsor - \$1,175

- Every attendee at the event will receive a pen branded with sponsor's logo and marketing message.
- Pens are designed and supplied by sponsor (*the min required qty is 300 PCs.*)
- Sponsorship includes **2** complimentary general admission passes and 10% discount for additional passes.
- Social media blasts before and after the event acknowledging your brand.
- Exhibitors receive full exposure at DAspedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, job listings and whitepaper distribution.

Tote Bag Inserts - \$750

All event attendees are given a sponsor supplied tote bag. Your company's marketing material can be inserted inside these bags. We're expecting over 300 attendees at this event.

Pre-Event Email Blast to event attendees - \$575

We will distribute your e-newsletter to all registered attendees of this event via email. You must provide pre-formatted HTML file which will be emailed at least 3 business days prior to the event. We're expecting over 300 attendees at this event.

Post-Event Email Blast event attendees - \$475

We will distribute your e-newsletter to all registered attendees of this event via email. You must provide pre-formatted HTML file which will be emailed within 5 business after the event. We're expecting over 300 attendees at this event

Business Card Distribution - \$450

All event attendees are given a wallet style badge holder. Your business cards can be inserted inside these badge holders for each attendee to keep. We're expecting over 300 attendees at this event.

Event Agenda Advertising - \$450

All event attendees are given a printed agenda including a schedule and listed speakers/panelists. Your company's ad and marketing message can be inserted inside these agenda booklets. We're expecting over 300 attendees at this event.

Sign or Pull up Banner Placement - \$375

You may place your promotional pull up or similar marketing banner at the venue. You can ship your banner to us or bring it with you to the event.

Exhibitor & Sponsor Order Form

The undersigned, by the duly authorized officer, agent or employee, hereby enters into an agreement with DASpedia for exhibit space and/or sponsorship at the 2018 Wireless with Woz, Feb 8, 2018 in Irvine, CA at University of California, Irvine campus. Payment is due in full upon completion of this form. **Credit card orders are subject to additional 3.5% processing fee.**

Contact Name:

Company Name:

Title:

Company Address:

Phone:

City, State, ZIP:

Email:

Date:

Payment Info:

Sponsorship Type:

Sponsorship Amount:

Payment Type: Company Check:

Credit Card:

Company PO No (if paying by Company Check):

Credit Card No:

Cardholder Name:

Card Billing Address:

City, State, Zip:

Card Expiration Date:

CVV:

Authorization:

Card Holder OR Authorized Signature:

Date:

Save and Send this form to:

Nandia Bay / DASpedia

Email: info@daspedia.com

Fax: 805 910 3027

Print and Mail this form to:

Attn: Nandia Bay / DASpedia

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Irvine, CA 92606